



# MediaPlatform® Broadcast Services



**Webcast  
Management**



**Training &  
Consulting**



**Audio-Visual  
Production**

## MediaPlatform Broadcast Services

*White Glove Support for the World's Leading Business Broadcasters*

MediaPlatform is the only enterprise video platform provider with a staff of A/V professionals dedicated exclusively to providing white-glove on-location production, remote system event management and customized training and support services for our Global 2000 customers. This customer-favorite team brings media professional expertise to every customer event, providing companies the assurance that their most high-profile live events will be produced as professionally as any television broadcast.

### Key applications include:

#### Event and Audio-Visual Production

We routinely bring broadcasting to businesses by deploying our experienced in-house webcast producers and top-tier A/V production teams at customer locations worldwide. We manage: teams, including everyone from cameramen to audio engineers;

equipment, including everything from cameras, mics and mixers to satellite transmission facilities; and studio production, from direction to stage lighting and stylists. As the directors for your event, we block, time and plan your event, producing a timeline-based workflow master that details each team member's role and the precise order in which the production will unfold.

#### Webcast Management

MediaPlatform also provides dedicated webcast producers who provide expert system operation and event customization services for our customers. Our producers will work with you to plan and schedule events, and create, customize and test every aspect of your webcast – from format and UI branding to remote presenters, slides and videos. During your event, our producers will launch, manage and monitor your live webcast, and report network quality of service issues – such as excessive buffering or failover - so your support teams can proactively troubleshoot affected users.

#### Training and Consulting

Our Broadcast Services team creates customized, live training services for our customers on the use of MediaPlatform's enterprise video platform as well as for live event A/V production services and best practices. Customers often use us as a seamless extension of their internal webcast teams, providing A/V and system set up, best practice recommendations and testing to remote locations using policies and standards established by HQ.

## Service Options

**Premium Business Broadcasts** – Full-scale, concierge services that ensure that highest profile employee webcasts – such as quarterly employee All Hands meetings – go off flawlessly and with end-to-end testing and redundancy.

**Live Event Support** – MediaPlatform can provide on-site and remote webcast operational support for more frequent live events, such as live webcasts of customer or technical symposia, department-wide updates or product launch training.

**Meeting Support** – For the dozens or potentially hundreds of meetings where live video is used, we can be an extension of internal AV teams, helping to enforce corporate video standards and ensure that all video presenters are prepared and look their best.

**Remote Event QoS Monitoring** – Broadcast Services can also be an extension of internal IT teams using MediaPlatform’s Video Business Intelligence (VBI) to alert teams of anomalies across the network by subnet, IP address or the performance of individual MediaPlatform Edge devices.

**“Sim-u-live” Events:** We work with you to direct and pre-record a video webcast, encode it for playback and incorporate it into your live webcast where audiences can engage with speakers using polling, surveys and Q&A.

**Pre/Post-Production Services** – MediaPlatform can help you polish and perfect video events via signal processing to create optimal playback quality as well as video and audio file editing.

### Pricing

On-Site Broadcast Services	\$ hourly/day
Remote Broadcast Services	\$ hourly/day
On-site Training Services	\$ hourly/day
On-site Training Services	\$ hourly/day
On-site Training Services	Custom Quote

### Broadcast Services Specifications

MediaPlatform Broadcast Services provides customers a wide range of Event Management services, ranging from simple remote event monitoring to complete onsite event production services. MediaPlatform can supplement customer capabilities, or deliver all services required for entire event, built to customer specifications. Our experienced production team has produced thousands of successful live events and leverages all the features of our solutions to provide your audience compelling, interactive video content.