



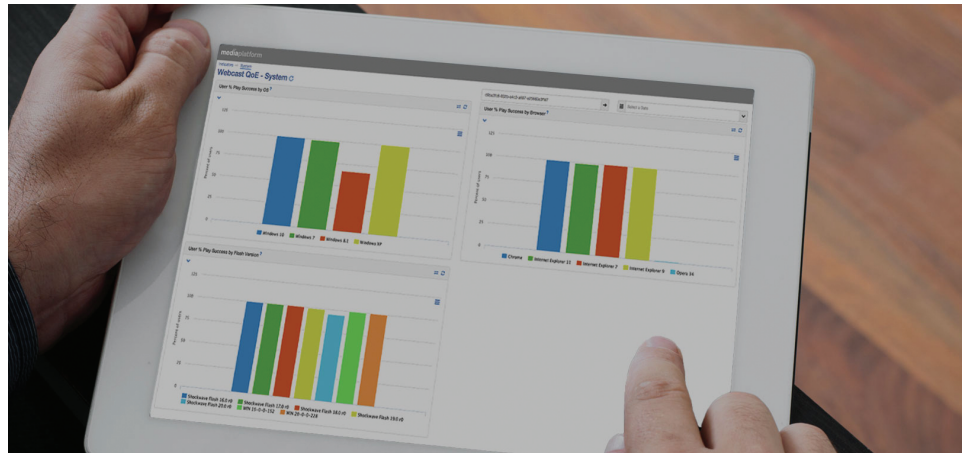
**Executive  
Messaging**



**Training &  
Development**



**Employee  
Communication**



## Video Business Intelligence

### Webcasting QoS and QoE Dashboard

MediaPlatform Video Business Intelligence (VBI) is the world's first BI platform focused on offering prescriptive and predictive analytics for enterprise live streaming. VB collects the most relevant data for all webcasts in real time and provides deep analytics in an easy to use and customizable Quality of Experience (QOE) dashboard.

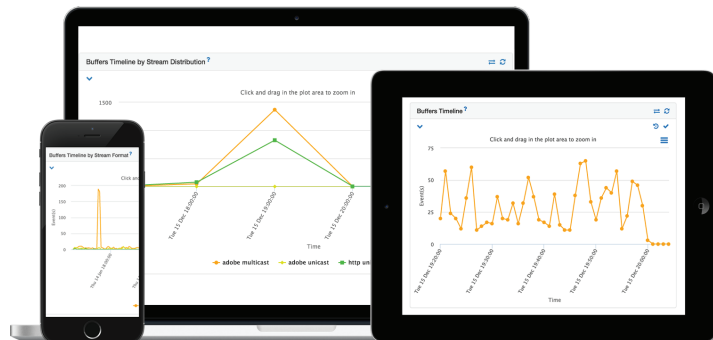
### Town Halls & All-Hands

Many of the world's most successful organizations are increasing their use of live video for large-scale communications to provide executives with opportunities to connect and engage with the globally dispersed workforce on a consistent basis. Data visualization solutions tailored specifically for streaming video are a must to ensure successful CEO town halls, company All-Hands and other corporate live streaming initiatives.

### Live Training

Organizations across all industries are powering e-learning with live, interactive video. With MediaPlatform VBI, Training and Development professionals can be confident their IT departments have the ability to easily monitor user quality of experience for their corporate learning programs. Valuable real-time analytics allow companies to maximize ROI on their Human Capital Management Investments.

## Live Analytics, Anytime.



Data visualization solutions tailored specifically for streaming video have become a must to ensure successful CEO town halls and other live events. With VBI, users can manage tremendous amount of data generated during a webcast to help organizations preemptively identify and remedy trouble points.

### Technical Highlights



#### Deeper Level of Insight

MediaPlatform VBI provides a level of insight into the user experience for live video presentations that has never been seen in the live streaming industry.



#### Detailed QoE Information

Drill down to see an individual's user experience. If problems are detected with the stream, VBI's robust visualization UI allows the live stream producer to quickly pinpoint the cause.



#### Real-Time Data Collection

MediaPlatform has solved the challenge of processing the tremendous amount of data generated during a webcast to help organizations preemptively identify and remedy trouble points.