

MediaPlatform Integration for Cisco WebEx™

Manage WebEx Recordings with the Enterprise Video Platform

MediaPlatform is the award-winning enterprise video platform enabling on-demand streaming and live rich media webcasting for more effective internal communications, training and marketing.

The MediaPlatform integration for Cisco WebEx™ gives organizations the ability to manage, publish and distribute their WebEx web conferences, online meetings and video conference recordings using the MediaPlatform video portal.

MediaPlatform provides WebEx users with a central and searchable repository for their recordings that can be accessed via desktop, tablet or mobile device. Organizations can take full advantage of the power of the leading enterprise video platform to upload recordings of meetings, events and training sessions, and gain access to robust reporting and analytics for their recordings.

Key Features:

- Easily import directly from WebEx's Network Based Recordings (NBR)
- Ability to add captions and transcripts to WebEx recordings
- MediaPlatform transcodes multiple output formats to support all browsers and devices
- Superb video playback quality, using Adaptive bitrate (ABR) streaming technologies
- Secure user access based on viewer permissions
- Share WebEx recordings with internal or external viewers

Key Benefits



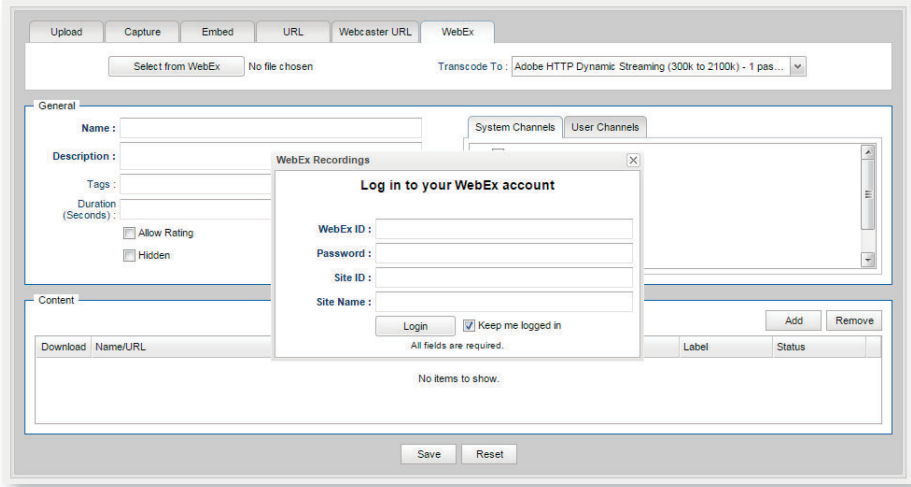
- Provides a central library for all WebEx archives
- Ability to search across metadata and dialogue
- Tag, rate and comment on recordings uploaded to MediaPlatform
- Enables sharing of WebEx recordings and embedding on any site
- Powers collaboration and knowledge sharing with video



- MediaPlatform video distribution technology lets you reach any user watching on tablet or smartphone
- Enterprise-grade video platform that can be deployed from the cloud or on-premises
- No limit on file size

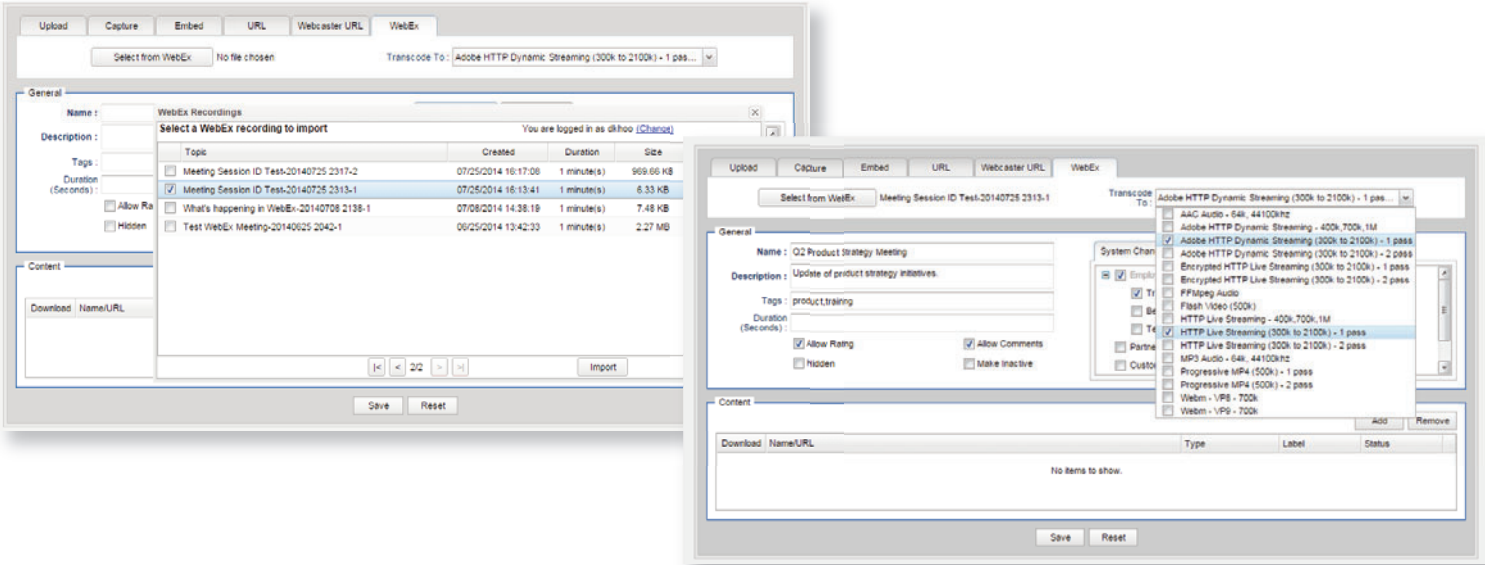
MediaPlatform for WebEx Close-Up

WebEx users can easily log in to their account from MediaPlatform. Once login is complete, the user will have access to all available WebEx recordings, sorted by created date with duration and file size visible.



Easy WebEx account log in

Simply check the box next to the WebEx video to be imported. Description, tags, duration and thumbnails can be added when uploading and files can be saved to public, private or user channels. Configurable transcoding profiles are available to ensure delivery.



About MediaPlatform

MediaPlatform is the best-in-class enterprise video platform with on-demand streaming and live rich media webcasting capabilities. MediaPlatform gives Cisco WebEx™ users the ability to manage recordings of online meetings, video conferences, webinars and training sessions to improve communication, knowledge sharing and collaboration across the organization.