Today’s information workers are increasingly demanding access to video content and rich media webcasts on a variety of mobile devices. MediaPlatform® is a leader in providing solutions to this important enterprise video trend. MediaPlatform WebCaster supports mobile webcasting on iPad®, iPhone®, and Android® devices.

**KEY BENEFITS**

Produce one webcast but enable consumption on multiple form factors, including personal computers as well as iPad®, iPhone® and Android® devices.

Take advantage of a professional-grade production backend to produce webcasts that can be viewed on mobile devices.

Increase your audience size by capturing views from people who are not in a fixed location.

Webcast to mobile devices using HTTP Live Streaming (HLS)

Enable your audience to view webcasts wherever they are on the device of their preference.

**MEDIAPLATFORM ENTERPRISE WEBCASTING PRODUCTS**

Delivers best-in-class webcasting and media management technology to global enterprises and digital media producers.

MediaPlatform’s webcasting software enables high-impact presentations for lead generation, corporate communications and training.

The company offers organizations the ability to take advantage of scalable cloud-based computing, as well as on-premises deployment, to present and manage rich media. With media management tools built on its platform, the company helps clients derive long term archive value from their investment in media content.

**WEBCASTER MOBILE WEBCASTING**

- HLS streaming
- Massive scalability
- UTF-8 support
- Ability to publish projects to Amazon s3®
- Works on Windows, Mac OS and Linux, as well as iPad®, iPhone® and Android® devices.
- Rich text editing for system emails
- In-depth reporting
- Automatic viewer certification
- Comprehensive asset management
- Registration form builder

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