

MediaPlatform SmartBridge

Large-Scale Videoconferencing



SmartBridge is a videoconferencing gateway that enables the live streaming of videoconferences to audiences of unlimited size and provides a central repository for managing all videoconference recordings. Derive greater ROI from investments in videoconferencing technology by using a VCU or MCU as a source for Town Halls and All-Hands meetings and improve knowledge sharing and collaboration by auto-archiving all sessions in a searchable and secure portal.



The Power of Enterprise Live Streaming

SmartBridge is powered by MediaPlatform WebCaster – the leading enterprise video webcasting platform preferred by the Global 2000. SmartBridge lets your organization easily and securely reach audiences from 100s to 100,000+ live concurrent videoconference viewers.



Auto-Archiving of Sessions

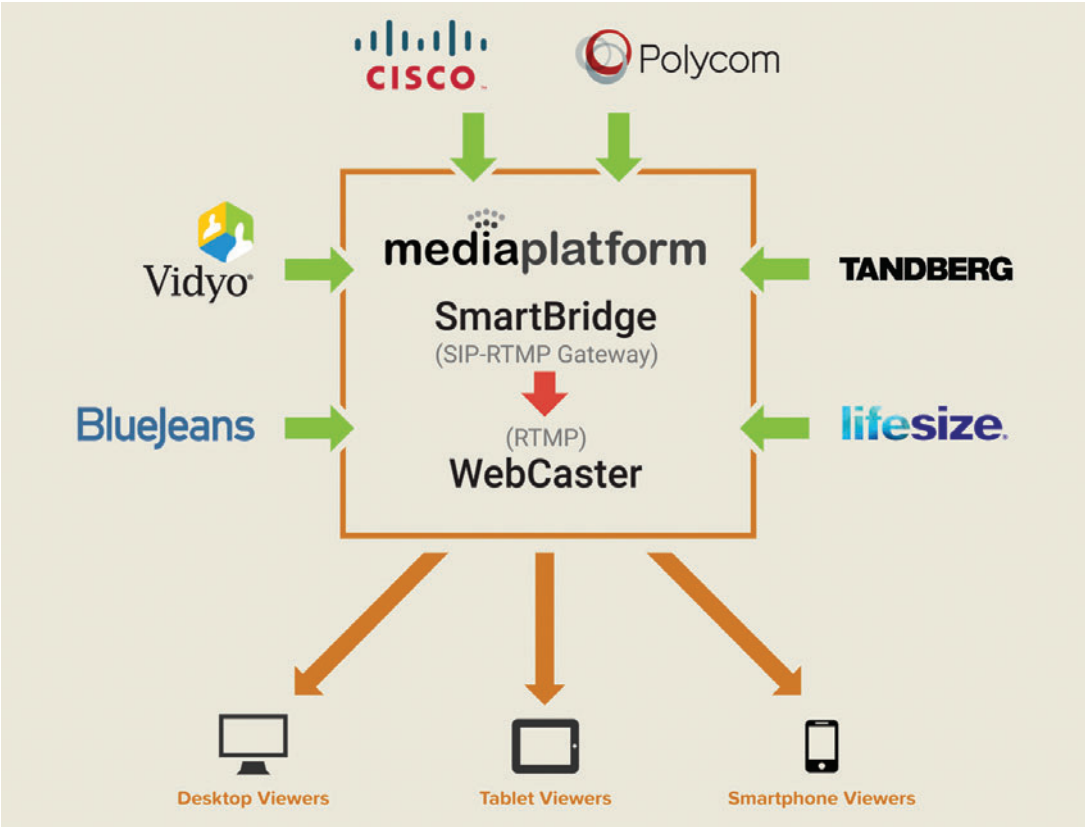
With SmartBridge, videoconference sessions are automatically archived. Recordings live at the same URL as the original broadcast and can be accessed by employees who were unable to attend the live presentation, further enabling knowledge sharing and collaboration at your organization.



Managing Video Conference Recordings

Derive greater ROI from your investment in a group video system by hosting all videoconference recordings in MediaPlatform PrimeTime – a secure and searchable repository for all corporate media assets.

Technical Highlights of SmartBridge



SIP-RTMP Gateway

SmartBridge can be used in conjunction with any group video system leveraging the SIP protocol. Take advantage of the distribution and network optimization capabilities of an enterprise video live streaming solution.



Easy to Deploy

From dedicated room systems with hardware from Polycom or Cisco to software-based technologies such as Vidyo, Lifesize or BlueJeans, SmartBridge can be quickly deployed without significant additions to infrastructure costs



Increase ROI on Group Video Systems

Leverage videoconferencing units as a convenient video source for communications inside and outside the firewall. Leverage SmartBridge to take advantage of the features, functionality, and pre-existing deployment of a video conferencing system for webcasting purposes.

About MediaPlatform

MediaPlatform is the enterprise video solution powering corporate communications, training and collaboration inside the Global 2000. The MediaPlatform enterprise YouTube is deployed at organizations that include Abbott Laboratories, Ericsson, EY, Facebook and Phillips 66 for streaming CEO town halls and All-Hands meetings, delivering e-learning and enabling employee collaboration.