

MediaPlatform Video Business Intelligence

Live Streaming BI Dashboard



MediaPlatform Video Business Intelligence (VBI) is the world's first BI platform focused on offering prescriptive and predictive analytics for enterprise live streaming. VBI collects the most relevant data for all webcasts in real-time and provides deep analytics in an easy to use and customizable Quality of Experience (QoE) dashboard.



Town Halls and All-Hands

Many of the world's most successful organizations are increasing their use of live video for large-scale communications to provide executives with opportunities to connect and engage with the globally dispersed workforce on a consistent basis. Data visualization solutions tailored specifically for streaming video are a must to ensure successful CEO town halls, company All-Hands and other corporate live streaming initiatives.



Live Training

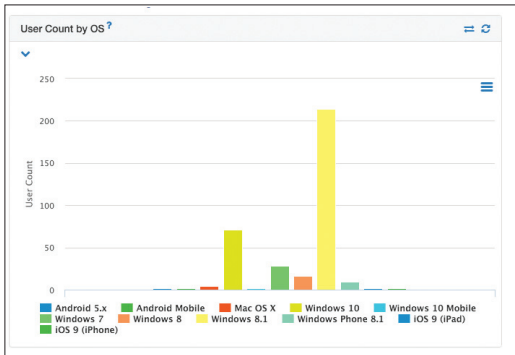
Organizations across all industries are powering e-learning with live, interactive video. With MediaPlatform VBI, Training and Development professionals can be confident their IT departments have the ability to easily monitor user quality of experience for their corporate learning programs. Valuable real-time analytics allow companies to maximize ROI on their Human Capital Management investments.



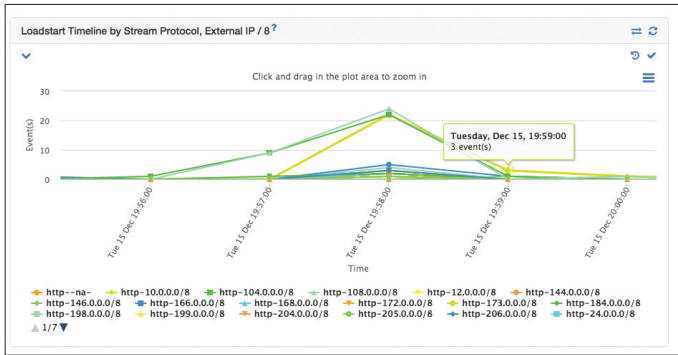
Marketing

Streaming live high-definition video is the most engaging method of online interaction with customers and prospects. MediaPlatform VBI gives marketing professionals the freedom to deliver the immersive online experiences they desire, without the fear of an event failing. With Video Business Intelligence, marketing can partner with IT and leverage video to boost an organization's bottom line.

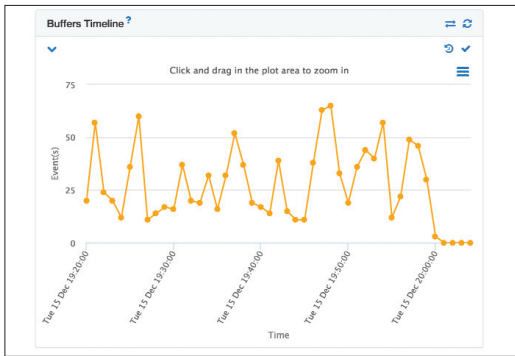
Video Business Intelligence Indicators



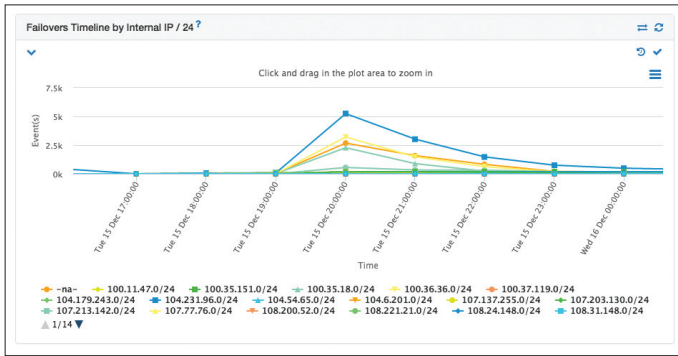
User Overview



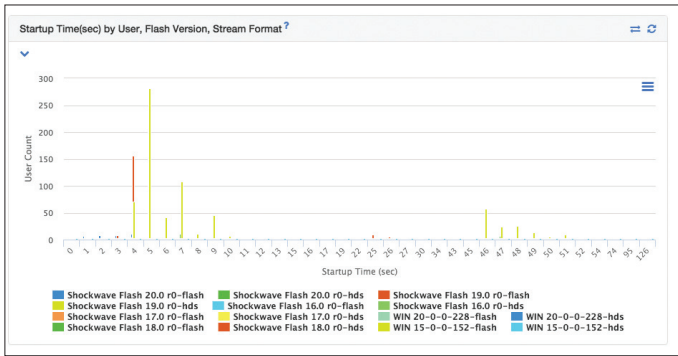
Loadstart Timeline



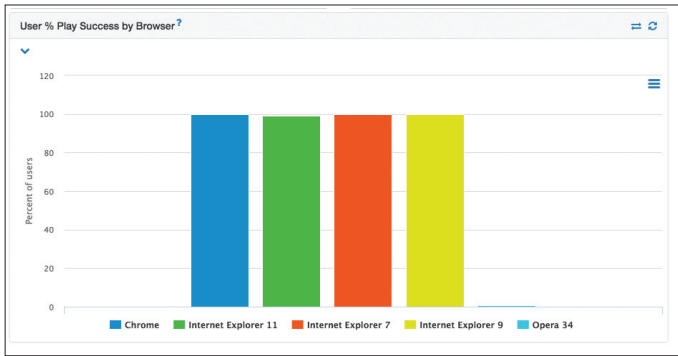
Buffers by Timeline and User



Failovers



Startup Time



Play Success

About MediaPlatform

MediaPlatform is the enterprise video solution powering corporate communications, training and collaboration inside the Global 2000. The MediaPlatform enterprise YouTube is deployed at organizations that include Abbott Laboratories, Ericsson, EY, Facebook and Phillips 66 for streaming CEO town halls and All-Hands meetings, delivering e-learning and enabling employee collaboration.