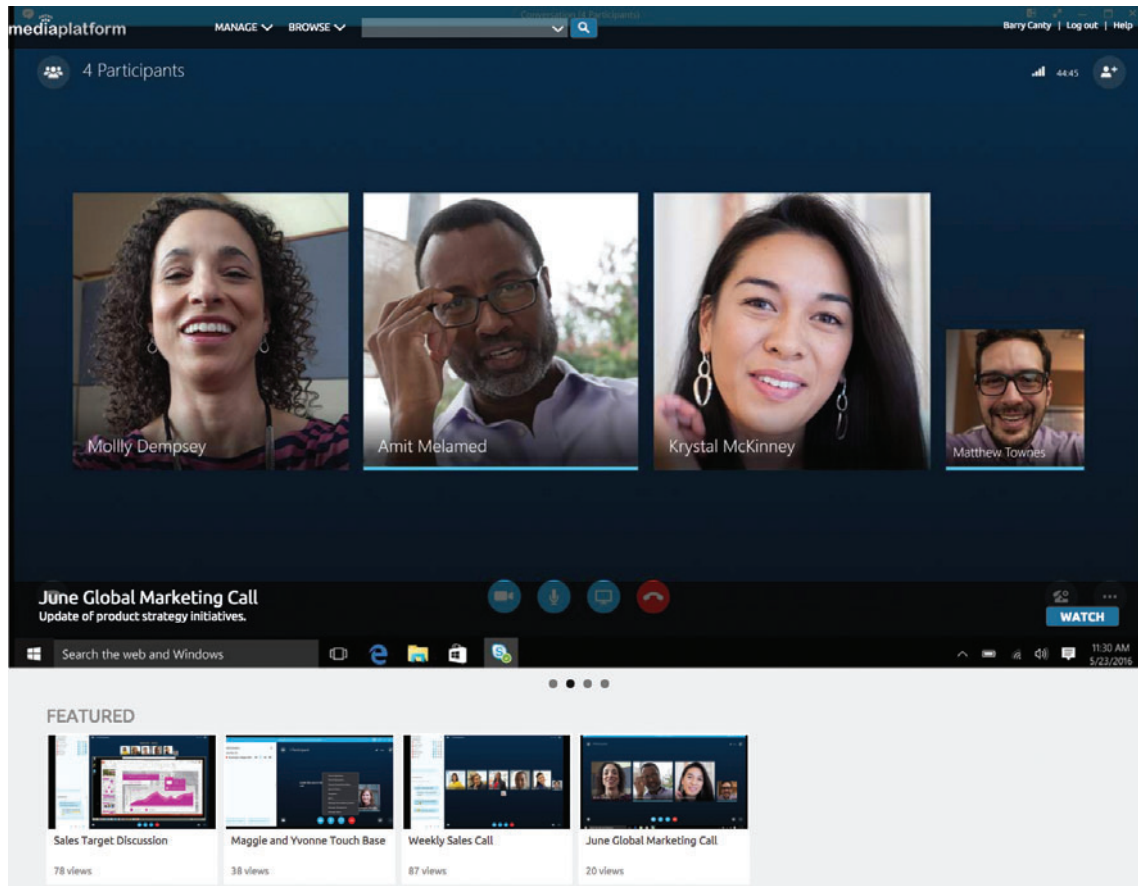


MediaPlatform Skype Sync



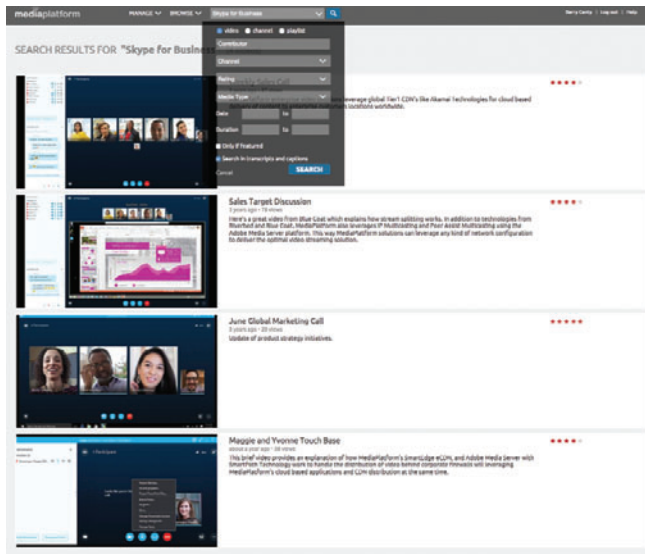
Manage and Share Skype for Business Recordings

MediaPlatform is the leading enterprise video platform for streaming on-demand and live corporate communications and training. The MediaPlatform integration with Microsoft's Skype for Business provides organizations with a solution for managing, publishing and distributing recordings of their online meetings using the MediaPlatform video portal.

With MediaPlatform Skype Sync, Skype for Business users now have a central and searchable repository for their recordings that can be accessed via desktop, tablet or mobile device. Organizations can take full advantage of the power of the leading enterprise video platform to upload meetings, events and training sessions, and gain access to robust reporting and analytics for their recordings.

Key Benefits

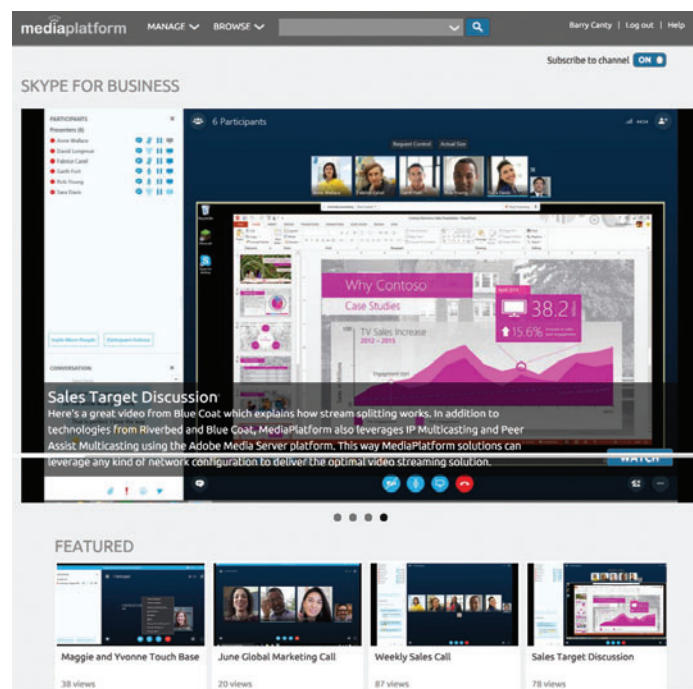
- Provides a central library for all Skype for Business recordings
- Ability to search across metadata and dialogue
- Tag, rate and comment on recordings uploaded to MediaPlatform
- Enables sharing of Skype for Business recordings and embedding on any site
- Skype for Business recordings can be managed with the same platform as other corporate media assets



Search Across All Recordings

Key Features:

- Import directly from Skype for Business
- Channel-based repository
- Create playlists of related sessions
- Add captions and transcripts to recordings
- Support for all browsers and devices
- Superb video playback quality, using Adaptive bitrate (ABR) streaming technologies
- Active Directory integration for secure user access
- Enterprise-grade video platform that can be deployed from the cloud or on-premises
- No limit on file size



Organize Recordings by Channel

About MediaPlatform

MediaPlatform is the leading enterprise video solution enabling live and on-demand streaming for corporate communications, training and collaboration. MediaPlatform provides a central repository for managing web conference files, videoconference recordings and all other corporate media assets. The MediaPlatform enterprise YouTube is deployed at organizations that include Abbott Laboratories, Ericsson, EY, Facebook and Phillips 66 for streaming All-Hands meetings, delivering e-learning and enabling employee communication.