

## Video Conferencing Integration

## MediaPlatform Video Conference Streaming

Leverage your network of telepresence and video conferencing units to enable sessions from video conferences to automatically stream to a live webcast, be archived, and be published to a secure video portal with MediaPlatform Video Conferencing Integration. This provides higher quality streaming video to thousands of live viewers with user engagement in the form of Q&A, polls, surveys, and moderated questions.

MediaPlatform Video Conferencing integration helps your organization share knowledge, enhance communication. You can access live and on- demand presentations, distance education classes, and corporate training sessions - anywhere, anytime.

MediaPlatform integrates with video conferencing units and solutions through standards-based Session Initiation Protocol (SIP) to provide a rich media webcasting.

## **Key Features:**

- Ability to record and stream video from any Session Initiation Protocol (SIP) video conferencing unit
- Cloud-based, hybrid or on-premise deployment
- Synchronized slides
- Adaptive bitrate streaming
- MediaPlatform SmartPath to reach any viewer on any device
- Unicast and multicast streaming support
- Compatibility with all major streaming formats and support for major distribution servers
- Support for screencasting
- Ability to receive calls up to 4 Mbps, up to 1080p HD
- Support for Active Directory authentication through Lightweight Directory Access Protocol (LDAP)

## **Key Benefits**

- Take advantage of on-demand streaming and live rich media webcasting with synchronized slides for training and corporate communications
- Support for multiple and remote presenters
- Share knowledge and enhance communication by recording lectures, training sessions and meetings
- Robust analytics to track employee engagement with content
- Auto-archiving and editing of presentations
- Turns meeting rooms into video capture studios
- Integrate video conferences with Microsoft SharePoint

Compatible with these devices and many more.



Cisco TelePresence® Content Server



Polycom RSS 2000 Server



Polycom RSS 4000 Server