

Partner With Us

BENEFITS FOR MEDIA PRODUCERS

- REACH TENS OF THOUSANDS OF SIMULTANEOUS LIVE VIEWERS.
- BUILD YOUR BUSINESS.
- CUSTOMIZE TEMPLATES AND "SKINS" FOR EACH CLIENT.
- FLEXIBLE PRODUCTION TEAMING OPTIONS.
- RICH REPORTING AND EVENT DATA CAPABILITIES.
- LIVE AND ON-DEMAND OPTIONS.
- MULTIPLE REMOTE PRESENTERS.
- ABILITY TO MIX ON-CAMERA PRESENTERS WITH PRE-RECORDED MATERIAL.

PARTNERING WITH MediaPlatform

Media Producers – Provide video or audio webcasts for your clients with MediaPlatform.

Resellers – MediaPlatform offers the opportunity to resell its technology through a competitive reseller program with excellent marketing and technical support.

Technology Partners – MediaPlatform offers the most complete, world class video webcasting solutions to enable the seamless integration, management and sharing of multiple remote sources into a single live broadcast.

Our software can easily be integrated with any existing software or hardware.

Content Delivery Partners – MediaPlatform products deliver content through all delivery networks.

Partner With Us

MEDIA PRODUCERS: Provide video or audio webcasts for your clients with MediaPlatform WebCaster.

We support you in your quest for clients – With flexible pay-per-event pricing and no expensive hardware, being a MediaPlatform Partner allows you to capture client dollars spent on virtual events and easily create interactive rich media webcasts, webinars, online town hall meetings, online product demonstrations, online training, investor presentations, virtual all day events and more for your clients and for your own benefit.

Exceed Clients' Expectations – Event planners, corporate communications companies, lead generation firms, marketing agencies, video production companies and others take advantage of MediaPlatform's unique program to add webcasting to the portfolio of services they offer their clients.

Optimize Live Events – With MediaPlatform's leading edge, industrial-strength webcasting software, you can leverage your existing portfolio to offer unique, customized virtual events for your clients.

Reach People Worldwide – Create new revenue streams for yourself. Diversify your services by offering and creating a new distribution channel for your clients' content.

Connect Global Communities – Use MediaPlatform for producing, tracking and delivering webcasts to:

- Get up and running quickly.
- Create webcasts with functionality and branding features unique to each client.
- Significantly lower production costs.
- Access our unique SaaS-based technology anywhere.
- Scale from 100 to 100,000+ live viewers.
- Provide detailed reports and insights.

We do not compete with you – we simply provide you with excellent technical and marketing support to ensure your success and your client's satisfaction.

Your success is our success – We make money when you do!

MediaPlatform

HIGH PERFORMANCE
WEBCASTING PRODUCTS

Designed to help your organization get the greatest return on its investment in webcasting and rich media presentations.

WebCaster delivers multi-presenter webcast productions to **large audiences**.

WebCaster Pro provides partner webcasters with **template customization** and CDN options.

PrimeTime allows your people to **find, view and share rich media**.

MediaPlatform, Inc.

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MediaPlatform, Inc., delivers best-in-class webcasting and media management technology to global enterprises and digital media producers.

MediaPlatform's webcasting software enables high-impact presentations for lead generation, corporate communications and training. The company offers organizations the ability to take advantage of scalable cloud-based computing, as well as on-premises deployment, to present and manage rich media. With media management tools built on its platform, the company helps clients derive long term archive value from their investment in media content.

MediaPlatform, Inc.

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PUT PERFORMANCE WEBCASTING TO WORK IN YOUR BUSINESS



MEDIAPLATFORM PARTNER PROGRAM HIGHLIGHTS

- **Get started quickly and easily** – We immediately set you up with a browser-based login for turn-key access to our webcasting system. You connect to our Content Distribution Network (CDN) or yours.
- **Low up-front cost and pay-as-you-go pricing** – After an initial, low setup and training fee, you pay only for the actual number of viewers of your webcast. Our fee structure varies by event size, duration and complexity to keep you competitive and profitable.
- **Access to the latest technology instantly** – As a MediaPlatform partner, you get instant Web access to powerful webcasting software that is used extensively by Fortune 500 companies.
- **Superior technical support** – We are with you every step of the way. We train you, can monitor your event and help you create a unique experience.
- **Monthly program benefits** – You have the option to sign up for our monthly program to receive discounts on event pricing as well as customer and marketing support.